

Marketing materials & brochure creator

The new customizable Alliance One brochure enables participating financial institutions to easily create a tailored marketing piece for their branches and/or for cardholders who may need a list for business or leisure travels. Add your FI's name, logo and specify the desired search area to create a piece to meet your needs in 3 simple steps:

1. Login to your account on allianceone.coop and select "Brochure Creator"
2. Upload your FI's logo
3. Specify a location and radius to display ATMs near and click "Create Brochure"

The screenshot displays a brochure template for Sun Financial. The top left features the Alliance One logo and the Sun Financial logo. A red callout box points to the Sun Financial logo area, stating: "Upload your logo or this space will remain blank if no logo is uploaded". The main text of the brochure reads: "Tired of being charged fees to access your own money? Visit these surcharge-free ATMs and keep your money where it belongs, in your own pocket." Below this, a red callout box points to the text "Sun Financial think it only makes dollars and 'cents' for you to be able to access your own money without having to pay for it. That's why we participate in Alliance One, a nationwide cooperative group of financial institutions that have joined forces to let our cardholders access each other's ATMs without having to pay a foreign access surcharge fee. Visit allianceone.coop or download the Alliance One 'ATM Locator App' from the iPhone app store or the Android marketplace to find Alliance One ATMs close to your home, your work or near your next vacation spot." Below the text is a section titled "Sun Financial ATMs" with a table of closest ATM locations and features. A red callout box points to the "Sun Financial ATMs" title, stating: "Your FI name will automatically populate in needed areas for custom touches". The table lists two ATMs in Fayette, OH. Below this is another section titled "ALLIANCE ONE ATMS" with a table of closest ATM locations and features. The table lists five ATMs in various locations including Clarington, Hannibal, Middlebourne, Woodsfield, and Wheeling, WV. At the bottom left, there is a QR code and a link to download the mobile app, with a red callout box stating: "Your ATMs will automatically be listed here if you have them, or not if your FI doesn't have ATMs".

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Your FI name will automatically populate in needed areas for custom touches

Your ATMs will automatically be listed here if you have them, or not if your FI doesn't have ATMs