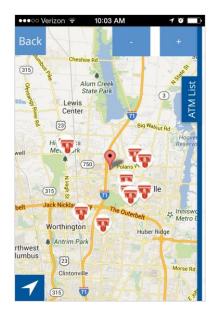
#### www.allianceone.coop



### Mobile App

Alliance One's new mobile ATM Locator app allows cardholders to find Alliance One ATMs on the go, wherever and whenever. Search directly from the main page, with map and list view results of nearby ATMs.

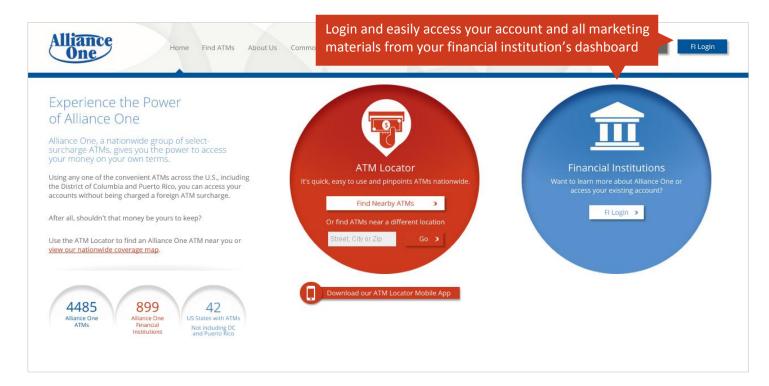






# New and improved Web site

Conveniently allows cardholders to search for ATMs, and provides financial institutions the ability to login for account-level access to their Alliance One information.



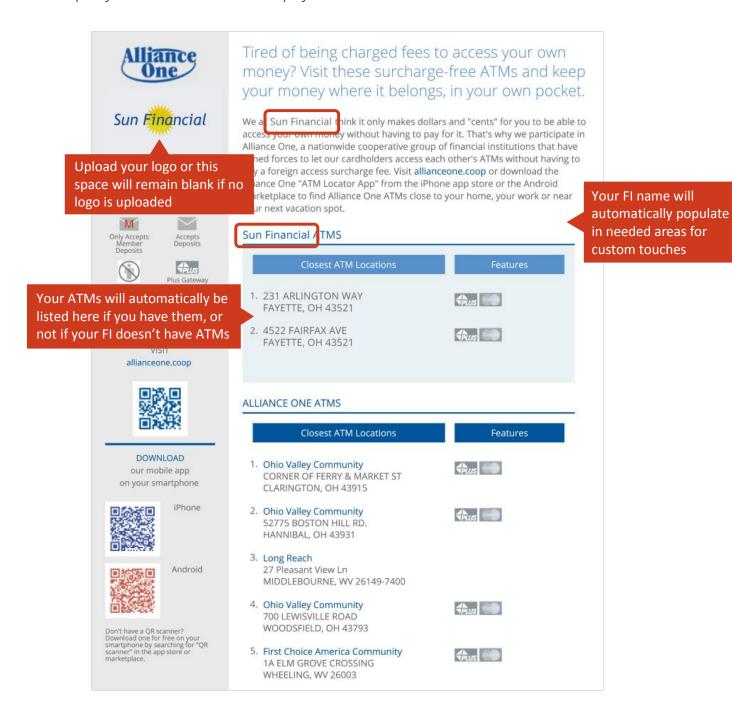
#### www.allianceone.coop



### Marketing materials & brochure creator

The new customizable Alliance One brochure enables participating financial institutions to easily create a tailored marketing piece for their branches and/or for cardholders who may need a list for business or leisure travels. Add your FI's name, logo and specify the desired search area to create a piece to meet your needs in 3 simple steps:

- 1. Select "Brochure Creator" from your financial institution's dashboard
- 2. Upload your FI's logo
- 3. Specify a location and radius to display ATMs near and click "Create Brochure"



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# App Promo Kit

Use the various marketing assets in the app promo kit to raise awareness about the new ATM Locator app among your cardholders.

#### Eight different posters, two different themes



# Statement stuffers and table tents for your teller windows and your counters



#### Web banners for your credit union's Web site (available in PNG and JPEG formats)

Vertical 160 x 600 Standard 250 x 250 Horizontal 300 x 250



In Ot Locator Mobile App & updated Web site

- Allianceone.coop
Do Allianteone.coop
Do Allianteone.coop
Do Allianteone.coop
Do Allianteone.coop
Do Allianteone ATM
Locator on your
smartphone to pind surcharge-free ATMs on the go.
wherever you are.







